

Qualifications Summary

- Creative and performance-driven professional offering extensive experience in planning, organizing, and managing the production of films, television programs, digital or social media, music festivals, or other media content.
- Adept at overseeing various media projects from inception to successful completion under strict time constraints.
- Excel at gathering information, stories, and pieces from cross-functional teams and external sources.
- Instrumental in coordinating with the creative department to develop promotion strategies for upcoming media events.
- Proven success in utilizing Final Cut Pro, Adobe Premiere Pro, and Creative Suite for creating and editing high-quality video content and effects.
- Skilled in supervising artistic and media productions to meet quality, cost, and timing specifications.
- Articulate communicator with excellent problem-solving, analytical, storytelling, video editing and production, media management, content development, and decision-making skills with keen attention to detail.

Key Achievements

- Planned and conducted 100+ band interviews for the Vans Warped Tour and Viacom/MTV.
- Created and hosted the internet program "NotMTV" for the first multichannel internet network, and Revision3.com.
- Recipient of and Associate Producer for "Miracle of Hope" at the Pasadena International film festival.
- Winner of two Telly awards, honoring excellence in video and television across all screens for Discovery Network's, "Geraldo, Sail to Century" and "Voyager, Sailing Amazon".

Career Experience

Tom Rowles Productions, Denver | Los Angeles, CO | CA
Producer/Videographer/Editor

2011 – Present

Collaborate with several agencies, networks, and companies on various projects while serving as Host, Reporter, Videographer, Editor, and Producer. Create and maintain scripts for routine assignments. Carry out all editing work for live broadcasts by utilizing Adobe Creative Suite. Monitor all aspects of video production and editing for all assigned tasks. Coordinate with cross-functional graphic artists, post-production teams, and other specialists to develop eye-catching content. Cultivate and fortify relationships with informants to acquire vital information for stories.

- Established division of Tisa Legal Media in Denver, CO.
- Acted as Legal Videographer, Producer, and Editor for more than 1000+ court-ordered depositions.
- Performed as Reporter, Producer, Videographer, Content Developer, and Editor for Vans Warped Tour (45-city tour) for three consecutive years.

Native Commerce, Los Angeles, CA
Senior Video Producer

2013 – 2019

Managed end-to-end video content, including creative direction, filming, and post-production editing for potential clients. Led day-of-production assignments based on research and development. Produced daily original content and social media for Native Commerce's 12 internet sites by writing quality content, filming, producing and editing. Prioritized all tasks and administered schedules ensuring timely completion of all assignments. Created distinctive creative programming that represented the distinct sensibilities of each online domain. Oversaw production personnel, freelance crews, on-air talent, and others. Established long- and short-form copy for presentations, training materials, blogs, websites, and social media.

- Ensured timely completion of all assignments by prioritizing workflow.
- Gained strong understanding of operating professional and prosumer video cameras, audio gear, and lighting.
- Leveraged Adobe Premiere and Final Cut Pro to produce, shoot, and edit news stories, tutorials, how-to videos, DIY lessons, corporate films, documentaries, extended lessons, entertainment, green screen productions, and music videos.

Additional Experience

On-air Reporter & Senior Field Producer, G4 Television Network, Los Angeles,
CA Producer, Videographer & Editor, Geraldo Rivera/Discovery Networks, New York, NY

Education

Bachelor of Science In Communications, William Paterson U Main Campus, Wayne, NJ